

## DATA INTEGRATION PROCESS

The Homescape Data Integration Process consists of five steps. These steps will be referred to in many other documents and in most communications on status.

### THE FIVE STEP PROCESS

- ☑ Step 1: Initial Contact
  - Go to <http://data.homescape.com> and fill out an online form from the “How to get started” section.
  - After submitting, you’ll receive an email with a ticket number and a URL link to a status page for your request.
  - We’ll setup an ftp account if necessary
  - You’ll submit your data files
  - We’ll make sure your data files are usable (i.e. min req. fields)
- ☑ Step 2: Pre-Analysis
  - Analyst reviews file and the registration questions
  - Analyst may contact you to ask further questions
  - Analyst assigns feed score
  - A production date (SLA date) is assigned (based on feed score and data file receipt date).
- ☑ Step 3: Analysis
  - If the feed is 100% compliant to the spec, this step can be skipped
  - Analyst works with data feed and determines how best to map to our site
  - The higher the feed score, the longer this step may take
- ☑ Step 4: Configuration
  - Prepare the scripts necessary to process your feed
  - Setup any custom business rules
  - Schedule the feed
  - The higher the feed score, the longer this step may take.
- ☑ Step 5: Production Rollout
  - Homescape loads the data to the site and fully integrates into the product.
  - Listing data typically appears first and images will phase in after that.

### WHAT IS A FEED SCORE?

- ☑ Feed Scoring ranges from 1 to 10
- ☑ A low feed score is desired and implies a simple feed that will have short duration to get live
- ☑ A higher feed score implies a complex feed that will take longer to get live
- ☑ Feed scores are assigned once your data file is received and an analyst has reviewed the file
- ☑ Durations vary from 5 to 40+ business days depending on the feed score
- ☑ NOTE: Feed Scoring can not occur until we receive your files

The following table defines the approximate time that it will take to get your feed live:

Feed Score	Turn Around Time (Calculated from data feed receipt date – Step 2)
1	5 business days
2	10 business days
3	15 business days
4	20 business days
5	25 business days
6	30 business days
7	35 business days
8	35 business days
9	40 business days
10	40+ business days

### Tips for you to help the process

- ☑ Complete as much on the online request form as possible. The online request form can be found on <http://data.homescape.com>
- ☑ Prepare and send Homescape your file as quick as possible so we can review and assign a feed score (set a production date)
- ☑ Conform to the standard as closely as possible when creating your file